



Privacy & Data Security Policy

At Assetflow Leasing we have a responsibility and we commit to the protection and respect of your privacy and data:

The following sets forth our privacy policy and is here to inform you, the user, how we protect your information when you access this website:

By providing information on this website you can be identified by the information provided and we assure you that that it will only be used in accordance with this privacy statement. By accessing this website and any section therein you are agreeing to be bound by this Policy which is updated regularly and we encourage you to keep up to date with its contents, this policy is effective from 31st January 2023

Definition:

Your "personal information" is defined as any information about an identifiable individual or company which excludes any information that has been made anonymous or that is excluded from the definition of "personal information" under applicable laws.

How do we obtain your information?

We gather your information through two channels, firstly information that you provide during voluntary registration and related to information provided through the equipment listings portals, secondly information that is periodically collected through internet technology such as, web beacons, cookies, and server log files. Both of these data collection activities are collectively referred to as "Information" within this Privacy Policy.

Who we are and what we do?

Altalease is a specialist asset leasing company with headquarters in Dubai, United Arab Emirates.

What information do we collect?

When you register with Altalease and/or wish to use our website, we ask for certain personal information, such as your name, address, telephone/mobile number and email address.

For other services such as our corporate solutions or advisory functions that you may wish to avail of you may be asked to provide additional registration

requirements and / or corporate identity, payment details or shipping information. As detailed above we also collect through browsing activity information about you, your browser or your device (and how you interact with them or with the Altalease website), using automated means such as cookies, web server logs, web beacons and JavaScript.

How do we use the information we collect?

Our objective is to use your information to provide you with a professional service, support your business and provide solutions. The information you provide gives us the opportunity to understand your needs and provide you with options and support, which further allows us to maintain accurate client records, data analyze the services we provide our clients based on site traffic analytics, improve and add further products and services.

We provide you with the option to opt into marketing communications via mail, email, telephone, mobile messaging services such as SMS/WhatsApp and other social media about new products, special offers or other information which we think you may find interesting using the information you have provided.

Occasionally we may also use your information to contact you for market research purposes. We may contact you by email, SMS, WhatsApp and other social media or phone. We may use the information to customize the website or communication to you according to your interests.

Customer Profiling

We may analyze and review your personal information including your bidding, buying and viewing history to create a profile of your interests and preferences so that we can contact you with information relevant to you. We may use external additional information about you when it is available to help us do this. We may also use your personal information to detect and reduce fraud and credit risk.

Who has access to your information?

We use your information for the benefit of Altalease to provide you and our customers with solutions, we do not sell or rent your information to third parties or share your information with third parties for marketing purposes. We do utilize the services of Third Party Service providers who work and provide affiliate services on our behalf –We may pass your information to our third party service providers, agents, subcontractors and other associated organizations for the purposes of completing tasks and providing services to you on our behalf, for example a marketing company who email brochures and services information on our behalf.

Our relationship with our third party services providers is contractual and we only disclose to them the information that is necessary to complete the task, they are obliged to use your information only in the way instructed and they are obliged to keep your information secure and not to use it for their own marketing purposes.

Payments that you make over a payment gateway are processed by a third party payment processor who specializes in the secure online capture and processing of credit/debit cards. If you have any questions regarding secure transactions, please do not hesitate to contact us at clientcare@altalease.com.

We will continue to protect your privacy and rights in the event of a necessity of transfer of your data to a third party as part of a sale of our business and / or assets or as part of any business restructuring or reorganization, or if we are placed under a duty to disclose or share your data in order to comply with any legal obligation or to enforce or apply our terms of use or to protect the rights, property or safety of our customers.

Our commitment to security

Your security is our commitment, all information we collect we ensure that it is protected to prevent unauthorized access or disclosure, we maintain the highest degree of ethical standards and maintain the highest level of IT security within our systems to safeguard and protect the information that we collect online.

Links to other websites

At all times Altalease will respect all of our 'users' privacy and we will with all intentions and means strive to prevent the misuse of personal data provided to this internet listing service. Altalease may use customer information and supply to third party service providers to support the growth services and products provided by Altalease. This is solely to support Altalease and its business operations and services, any information transferred to third parties is carried out via contractual obligations and through technology means and is for the use of Altalease and not for the use of third parties to promote their goods or services directly to you. At the request of the user Altalease may use your information and transfer it to affiliate providers of supplementary products, finance solutions providers, suppliers of used machinery and services at the request of the user only.

Within this website there will be hyperlinks to sites operated by other parties and affiliated advisory and partner services however Altalease are not to be held accountable for examining or evaluating them or their content and by their inclusion Altalease simply endorses their services as affiliated and trusted partners. Altalease will not incur any liability in respect of the content of any site accessed through a hyperlink contained on this website.

How do we control your personal information?

You have options and you may choose to restrict the collection or use of your personal information in the following ways:

A. If you do not wish to receive direct marketing communications from us about upcoming equipment sales, including latest inventory available to bid on or buy directly from the seller, then you can select your choices by ticking the relevant

boxes situated on the registration form on which we collect your information. We will not contact you for marketing purposes by email, phone, SMS, post or social channels unless you have given us your prior consent but you can change your mind at any time to opt in or opt out at any time.

All opt in and out requests will be processed in the quickest time possible however take some time to process your requests, consistent with applicable law.

You can contact us at any time to update your marketing preferences, the accuracy of your information is important to us and we can be contacted through email at clientcare@altalease.com to update any information you desire.

Do we transfer your information?

Our internet solutions systems are based in the UAE, so your personal data will be processed by us through the UAE, data protection and privacy regulations will apply, we will endeavor to protect your data similar to regulations adapted in other parts of the world.

If you create an Account with Altalease from anywhere in the world you agree to this Privacy Policy and you consent to the transfer of all such information that will be stored on our servers in the UAE and USA which may not offer an equivalent level of protection of that required in other countries, and to the processing of that information as described in this Privacy Policy. Any information stored on our servers we will take steps to ensure that appropriate security measures are in place and your privacy rights continue to be protected as outlined in this policy. Should you not agree to or if you are uncomfortable with any items described within this Privacy Policy please cease from using the website or participating in any activity. Your continued use of any portion of Altalease website following notification or posting of the updated Privacy Statement will constitute your agreement of those changes.

Disclaimer and Intellectual Property Notice

This website contains intellectual and property rights, its domains, website, sub domains, design, text, corporate solutions information, its corporate material slogans and images, the Altalease logo, software and program material and other material contained within the internet listing service belongs to Altalease, excluding all equipment advertisements, and any registered user, browser or any other site user hereby waives any rights in respect of such intellectual property. The material contained in this site is protected material and cannot be used by any third party in any format such as in third party publications, replication distributions or commercial event usage unless prior permission is obtained by Altalease.

Access to your user account for any buying or selling privileges across any of our sales solutions will be obtained by using the username and the password selected by you during the registration procedure, it is your responsibility to keep this identity confidential and ensure proper usage while agreeing to be responsible for all actions

that take place under your account and password while logged in. As a registered user it is your responsibility to inform us should you believe that a breach in security has occurred with your username and / or password. Do not leave your computer unlocked with visible access to third parties and logout when not in use, in the event a breach of security occurs we reserve the right to refuse service and / or terminate accounts.

Altalease will endeavor at all times to ensure that our sales solutions applications will operate error-free, are free of all viruses, bugs and any other harmful mechanisms, however Altalease will not be held liable for any damage should computer viruses or other harmful mechanisms cause a malfunction within any service affecting the accurate display of advertisements.

Equipment or data being used to use any of our services is the responsibility of the user, Altalease will not be responsible for these costs. Your internet service provider is responsible for delivering your internet service, Altalease will not be responsible for the failure or any malfunction of an independent internet service.

Within any of our sales solutions users will find links to sites of third parties that are provided by our partners and by external service providers which are independent from Altalease and will bear no responsibility for the content of these sites or for the products or services advertised / provided.